



10 YEARS

CELEBRATING A DECADE OF DAINERE'S RAINBOW

10 YEARS OF CELEBRATION



2024

Dainere's Rainbow

PARTNERSHIP PROSPECTUS



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*My little voice could only make
a small difference, but together,
many voices could create change.*



(DAINERE ANTHONY 1998-2013)

Proudly supporting



OUR Mission Statement:

Dainere's Rainbow are dedicated to elevating vital awareness and raising funds for Australian research to improve outcomes for every child in Canberra and across Australia diagnosed with childhood brain cancer and for families to feel supported, strengthened and valued.

Our Vision:

One hundred percent cure rate for all children diagnosed with brain cancer and quality services and support throughout their illness and beyond.

Patron John Mikita and Ambassador Mark Scarborough have significantly contributed and made an impact on the growth of the organisation.

Meet our Patron, John Mikita



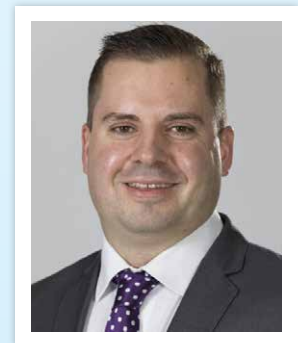
John Mikita is the owner of local business TransitGraphics, a specialist in graphic design and has been involved in and supported the establishment of the Dainere's Rainbow Brain Tumour Research Fund from late 2013.

John has had the privilege to know the Anthony family for many years prior to the tragic loss of Dainere in 2013. He is a proud father to two children, born and bred in the Capital and takes great pleasure in assisting the fund to help spread awareness and raise funds to bring about a cure.



Meet our Ambassador, Mark Scarborough

Mark Scarborough is a local IT professional and is the founder of My Gungahlin, which is now part of the Region Media Group since July 2020. It was through My Gungahlin that Mark first found out about Dainere's story after her passing when herself and Jarrett were named Young Canberran Citizens of the Year in 2013. Having also met another local Gungahlin family that lost their son, Benny to a brain tumour Mark felt compelled to help raise awareness and funds for research to find a cure for this disease.



Dainere's Rainbow is a not for profit charitable organisation that is powered by a small, dedicated team of unpaid volunteers who have enormous hearts, incredible enthusiasm and total commitment.

100% of all funds raised go directly towards brain cancer research at Sydney Children's Hospital Kids Cancer Centre.

On average approximately 2000 brain cancers are diagnosed each year in Australia and over 1500 deaths, this means that six people are diagnosed every day and four will die (AIHW 2021).





About us

The Dainere's Rainbow Brain Tumour Research Fund was established in February 2014 with the objective to take action, give hope and create a change for children diagnosed with childhood brain cancer. In support of The Sydney Children's Hospitals Foundation and the research of the devoted Professor David Ziegler, we are working towards improving the outcomes for all children diagnosed with brain cancer.

Professor Ziegler's team are investigating the basic biology and genetics of childhood brain tumours in the laboratory. Their work aims to identify agents that induce a profound anti-tumour effect. They are currently working towards the implementation of novel treatment strategies in state-of-the-art clinical trials.

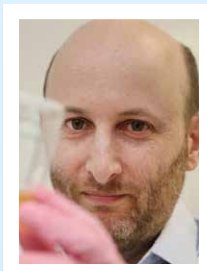
Dainere's Rainbow is a committed not-for-profit fund. One hundred percent of all funds raised go directly towards this vital research.

The fund maintains a lifetime commitment to helping eradicate this number one disease cause of death in children. As was Dainere's wish, we are dedicated to heightening awareness of childhood brain cancer and extending practical assistance and knowledge to families. It is our hope to see her greatest wish in life of a cure become a reality.

We offer our most humble gratitude for your expression of interest and your generosity.

*Stephen, Yvonne, Nalani & Jarrett
and The Dainere's Rainbow Committee.*

Associate Professor David Ziegler, Head of Clinical Trials Program



Professor David Ziegler is a paediatric oncologist, haematologist and bone marrow transplant physician. He cares for children with all forms of blood disorders and cancers and manages patients undergoing bone marrow transplantation. He has a subspecialisation in neuro-oncology

and cares for children with benign and malignant brain tumours.

Dr Ziegler trained in medicine at the University of New South Wales and graduated with first class honours in 1995. He completed the diploma of paediatrics in 1999 and was awarded the Fellow of the Royal Australasian College of Physicians in 2006.

He trained in paediatric oncology, haematology and bone marrow transplantation at Sydney Children's Hospital, Randwick (SCH) and then the Children's Hospital in Boston.

From 2005-07 he was awarded a Fulbright Scholarship to pursue a research fellowship focused on the preclinical development and clinical translation of novel therapies for paediatric brain tumours. He was awarded a Doctorate of Medicine at UNSW in 2009.

Since 2007, Dr Ziegler has been the Staff Specialist at the Kids Cancer Centre at SCH. He has established a new clinical research program specifically designed to develop early phase clinical trials for children with cancer.

He has concurrent appointments as Clinical Fellow at the Children's Cancer Institute Australia (CCIA), and conjoint senior lecturer at the University of New South Wales. His preclinical research focuses on therapeutic targeting of the apoptotic pathway in malignant brain tumours. Within the CCIA he has also established a translational research group to directly facilitate the extension of preclinical discoveries from the laboratory to the bedside.



Alarmingly there have been significantly increasing trends in incidence rates of Medulloblastoma, a shocking 58% increase over a thirty-five-year period

(Source: Australian Childhood Cancer Registry, 2020).

Dainere's story



Dainere Anthony (& Theodore)
8.2.1998 - 24.6.2013

Dainere Monique Anthony was born at 6:11pm on the 8th of February 1998 a happy, healthy baby. Her world was turned upside down on 24th March 2009 at just 11 years of age, she was diagnosed with having a brain tumour. On 30th March 2009 it was revealed the brain tumour was an aggressive high risk Medulloblastoma: brain cancer!

She endured a ten hour surgery, highest possible doses of radiation, high dose chemotherapy with autologous stem cell transplants, many blood, platelet and plasma transfusions and she underwent numerous invasive and painful procedures. She also had to deal with countless side effects and ongoing health issues from her treatment.

Following treatment she had residual tumour remaining which

was stable however in February 2012 just three days prior to her 14th birthday, she suffered an inoperable and incurable recurrence of the disease in her spine and brain, with palliative care being the only treatment available and tragically at 7:25pm on the 24th of June 2013, she had her life stolen by this horrific disease.

Dainere worked passionately and tirelessly to increase awareness and raise funds for childhood brain cancer research. It was her greatest wish that no children in the future would have to suffer as she did. Dainere hoped that one day a cure for this horrendous disease would be found.

At age 12, when Dainere was granted a Starlight Foundation wish, she requested that her book and personal account of her courageous battle, *You Have To Go Through A Storm To Get To A Rainbow*, be published. Soon after, Dainere published her second book, *Theodore and Friends: Theodore is Left Out*. All proceeds from the sale of both books went directly to fund paediatric brain tumour research.

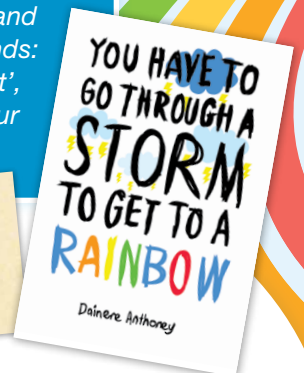
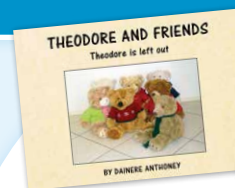
Dainere was posthumously named as The Young Canberra Citizen of the Year 2013 with her sibling Jarrett Anthony in recognition for her leadership, courage and determination to raise awareness of paediatric brain tumours in the community.

In June 2017, in the picturesque Canberra suburb of Denman Prospect, the ACT Government commemorated Dainere by naming a road, Dainere Street, in her honour.

The 2018 Myer Christmas Bear was named 'Anthony' as a tribute to Dainere and her heart-warming story of strength, optimism and her continued drive to support other children battling illness. Her story and love for Theodore reinforced that for many the Myer Christmas bear is more than just a bear.



To purchase 'You Have To Go Through A Storm To Get To A Rainbow' and 'Theodore and Friends: Theodore is Left Out', please visit any of our fundraising events.



Children in Canberra and surrounds diagnosed with brain cancer are not able to be treated here, they are transferred to the Sydney Children's Hospital Network for surgery and all treatment.

Fundraising, Awareness and Initiatives



Bibbidi Bobbidi Ball, 2023



Jarrett and Mark competing in the City2Surf, 2022



Qcity Transit Dainere's Rainbow Bus, 2017-2022



Annual Events

- Gala Fundraising Dinner
- Christmas Lights Display
- Dainere's Rainbow Run (Burgmann School Event)
- City2Surf
- Andante Andante ABBA Choir Christmas Fundraiser

Awards and More

- Jarrett and Dainere Anthony: Young Canberra Citizen of the Year 2013
- Jarrett Anthony: ACT Finalist Young Australian Of The Year 2015
- Yvonne Anthony: Lifeline Canberra Woman of Spirit Award 2018
- Dainere's Asteroid (308306) 2012
- Dainere Street: Denman Prospect Canberra ACT 2017
- 'Anthony' Myer Christmas Bear 2018
- Dainere's Rainbow Service One Alliance Bank Do Good Awards Nominees.
- Jarrett Anthony 7NEWS Young Achiever Awards 2020
- Finalist Freemasons NSW/ACT Community Services Award.
- Yvonne Anthony: Australian of the Year Nominee 2024.

Other Events

Sorbet Canberra Fashion Parades
Barbeques at Officeworks
Fair Stalls - Burgmann, Mother Teresa School, Holy Spirit Parish, Canberra Show, Belconnen Twilight Markets, Celebrate Gungahlin
Collection Tins
Childhood Cancer Awareness Month (Morning tea for cancer and families and Gold Ribbon)
Garage Sale Trail
Canberra Show Stall
Dainere's Rainbow Merchandise Sales
Dainere's Books Sales
Gungahlin Town Centre Awareness Stall
Curefest Participants
Norwex Charity Campaign
Grill'd Local Matters (Belconnen & Gungahlin)
BeGiving Gungahlin Lakes Golf & Community Club
Dramatic Productions General Shows Fundraising
Free Rain Kinky Boots Kinky Cocktails Fundraiser
Marketplace Gungahlin Community Rewards Program
Rise Above Cancer Convoy Support-A-Truck Dainere Memorial
Harrison School Cake Stall for Childhood Cancer Awareness Month
Caiden's Shave (Evatt Primary School)
OFT Gungahlin Jett Day Fundraiser
Canberra Cruises & Parties Fundraiser
CBR Massage Awareness & Fundraising Support

Other Initiatives

BTAA Dainere's Journey - A Family's Story
QCity Transit Awareness Raising Bus Campaign (2 bus back and 1 full bus wrap) 2017-2022
Transport Canberra Bus Back (1 bus for 24 months)
Sibling iTunes Gift Card Initiative (Providing support for older siblings through the gift of music)
Collaboration and Campaigning for Paediatric Palliative Care Nurse Funding in Canberra
Panel for Creating the Role of Paediatric Palliative Care Nurse Canberra
Paediatric Palliative Care Unmasking Grief Media Project and released video series

Other Initiatives (cont)

Palliative Care Australia Resource Collaboration for Families Planning a Child's Funeral
Paediatric Palliative Care Siblings Stories National Action Plan Project
Working on Patient and Family Programs and Support with the Paediatric Palliative Care Nurse
Collaboration in By My Side Resource for Bereaved Parents (1st in Australia)
Symptom Awareness Campaigns
Sydney Children's Hospital - The Inside Story Video
Dainere's Rainbow Website & Social Media Pages
Presentations in Schools and communities to Elevate Awareness of Childhood Brain Cancer
Dainere's Rainbow Bi-Monthly Newsletter
Member of Australian Paediatric Brain Tumour Support Group
Member of CAC2 Childhood Cancer International Group
Submission to Select Committee into Funding for Research into cancers with Low Survival Rates
Activity Booklet & Colouring In Pages & Chatterbox
Partner of Hand in Hand Fighting Brain Cancer
Sunday's With Hope Video Social Media Episodes (For elevating awareness)
Advisory Role for Commonwealth Department of Health Project 'Barriers to Accessing Quality Palliative Care'.
P.E.P Paediatric Palliative Care Parent Panel Workshop 2019-2023 and continuing
Anthony Christmas Bear Book – Author Jarrett Anthony Illustrations, typesetting and layout by TransitGraphics
Canberra Hospital End of Life Working Group – Patient Story Presentation
Canberra Health Services Consumer Consultant – ACT Paediatric Palliative Care Brochure
Palliative Care Australia – Paediatric Palliative Care Discussion Paper Consultation
Paediatric Palliative Care Consultations to form National Action Plan
Attendees and written impact statement at Head to the Hill Canberra highlighting the impact of brain cancer in the Community
Families Initiative for Dainere's Rainbow website



DECADES

CELEBRATING A DECADE OF DAINERE'S RAINBOW



- When** Saturday 15th June 2024
- Time** 6:30pm to 11:30pm
- Where** Ainslie Football Club,
52 Wakefield Avenue Ainslie ACT
- Dress** Your favourite Decade
- Includes** Live Auction, Silent Auction, Raffle,
Lucky Door Prize, Live Entertainment,
and other surprises

For further information and bookings visit
www.daineresrainbow.com.au



With warm, contemporary, and textural interiors, Ainslie Football & Social Club invites you to relax with a drink by the indoor fireside or outdoor terrace, from a selection of craft beers, wines and spirits available at the bar. Indulge in modern cuisine at the brasserie, share plates and snacks in the members lounge, or stop by the café which offers gourmet sweets and barista made coffee.

THE FOOD AND DRINKS

- Three Course Meal (alternative serve)
- Five hour drink package including drinks on arrival (Tap Beer, Bottle Wine, Champagne, Cider, Standard Soft Drinks & Juices)

BREAD

- Bread Roll with Butter

ENTRÉE

- Smoked Salmon With Orange Dressing, Avocado Pate And Rocket Salad
- Quinoa Salad With Pomegranate, Poppy Seeds And Honey Mustard Dressing (V)(GF)

MAIN

- Oven Roasted Chicken Breast Served With Sweet Potato Mash & Seasonal Greens, Finished With A Red Wine and Sage Jus
- Chargrilled Medium 200Gr Angus Grain-Fed Rump With Truffle Mashed Potato, Finished With A Green Peppercorn sauce (GF)
- Other dietary catered for - Chefs Selection

PLATED DESSERT

- Lemon Meringue Tart Served With A Berry Coulis & Whipped Cream
- Smooth Berry Cheesecake served with cream and coulis

TEA AND COFFEE STATION

- Freshly Brewed Tea And Coffee station

How to get involved

We invite you to become a valued supporter of the Dainere's Rainbow '2024 Decades Gala Dinner' our premier annual fundraising event.

With the generous support of all our event partners, the community and each of you, together we have raised an astounding **\$685,000**. This year let's significantly increase this amount and bring hope to children diagnosed with brain cancer.

We offer several tiered partnership packages, allowing you to make a contribution at your preferred level. Your contribution will give your company the opportunity to increase your community participation and to develop an association with an important cause and a well respected organisation. Additionally, attendance on the evening provides a platform to network with fellow business and political leaders in the local community.

For this special event, Dainere's Rainbow is seeking to fulfil the following partner opportunities.

Platinum Partner - \$7,000

Gold Partner - \$4,000

Silver Partner - \$3,000

Bronze Partner - \$2,000

Copper Partner - \$1,000

Community Partner/s

Non-Financial Contribution

(goods, services, gift cards, vouchers or other)



Brain cancer has the highest total burden of disease for children and adolescents in Australia, with a cost of **\$1.7 million per person** (Source: CanTeen Australia 2017, *The economic cost of cancer in children adolescents*).

Partnership packages basic overview

2024 Partnership Packages ranging \$7,000-\$1,000

Partnership Benefits	Platinum	Gold	Silver	Bronze	Copper
	\$7,000	\$4,000	\$3,000	\$2,000	\$1,000
	Only 1 available	Several available	Several available	Several available	Several available
Acknowledgement of your company as the exclusive Naming Rights sponsor of the annual Gala Dinner event.	✓				
Media opportunities where available.	✓				
Verbal acknowledgement of your support by the MC at the Gala Dinner.	✓	✓			
Branding opportunities at the event, through the use of banners and other marketing material.	✓	✓	✓		
Your company logo on event related marketing material.	✓	✓	✓	✓	
Admission to Dainere's Rainbow	✓ (10 seats) Table of ten	✓ (6 seats)	✓ (4 seats)	✓ (2 seats)	
Your company logo and link on the Dainere's Rainbow website.	✓	✓	✓	✓	✓
Certificate of Appreciation acknowledging your generous contribution.	✓	✓	✓	✓	✓
Promotion in the Dainere's Rainbow of Hope e-newsletter and on social media pages Facebook and Instagram.	✓	✓	✓	✓	✓



A tax deductible receipt will be issued following the conclusion of the event.

DECADES

CELEBRATING A DECADE OF DAINERE'S RAINBOW



Punk Platinum Partner

Financial Contribution of \$7,000 (only 1 available)

- First Right of Acceptance for Platinum Partner for 2024 Gala Dinner
- Acknowledgement of your company as the exclusive Naming Rights partner of the annual Gala Dinner event.
- Media opportunities where available.
- Verbal acknowledgement of your support by the MC at the Gala Dinner.
- Branding opportunities at the event, through the use of banners and other marketing material.
- Placement of your company logo on event related marketing material.
- Placement of your company logo displayed on your table at the Gala Dinner event.
- Admission to Dainere's Rainbow Gala Dinner. Valid for 10 people (table of ten).
- Your company logo and link on the Dainere's Rainbow website, www.daineresrainbow.com.au
- Certificate of Appreciation acknowledging your generous contribution.
- Promotion in the Dainere's Rainbow of Hope e-newsletter and on social media pages Facebook and Instagram.
- Tax deductible receipt

"I think there is nothing more cruel or unjust in this world than to see a child die at a young age from an incurable disease. It remains a sad and devastating fact that brain tumours, as a group, are the number one disease causing the most deaths in childhood. Dainere's Rainbow now devotedly continue her legacy to help us bring new hope to future generations."

- Professor David Ziegler
Kids Cancer Center Sydney Children's Hospital



Groovy Gold Partner Benefits

Financial Contribution of \$4,000 (several available)

- Verbal acknowledgement of your support by the MC at the Gala Dinner.
- Branding opportunities at the event, through the use of banners and other marketing material.
- Placement of your company logo on event related marketing material.
- Placement of your company logo displayed on your table at the Gala Dinner event.
- Admission to Dainere's Rainbow Gala Dinner.
Valid for 6 people.
- Your company logo and link on the Dainere's Rainbow website,
www.daineresrainbow.com.au.
- Certificate of Appreciation acknowledging your generous contribution.
- Promotion in the Dainere's Rainbow of Hope e-newsletter and on social media pages Facebook and Instagram.
- Tax deductible receipt



Swingin' Silver Partner Benefits

Financial Contribution of \$3,000 (several available)

- Branding opportunities at the event, through the use of banners and other marketing material.
- Placement of your company logo on event related marketing material.
- Placement of your company logo displayed on your table at the Gala Dinner event.
- Admission to Dainere's Rainbow Gala Dinner. Valid for 4 people.
- Your company logo and link on the Dainere's Rainbow website, www.daineresrainbow.com.au.
- Certificate of Appreciation acknowledging your generous contribution.
- Promotion in the Dainere's Rainbow of Hope e-newsletter and on social media pages Facebook and Instagram.
- Tax deductible receipt

Big Band Bronze Partner Benefits

Financial Contribution of \$2,000 (several available)

- Placement of your company logo on event related marketing material.
- Placement of your company logo displayed on your table at the Gala Dinner event.
- Admission to Dainere's Rainbow Gala Dinner. Valid for 2 people.
- Your company name and link on the Dainere's Rainbow website, www.daineresrainbow.com.au.
- Certificate of Appreciation acknowledging your generous contribution.
- Promotion in the Dainere's Rainbow of Hope e-newsletter and on social media pages Facebook and Instagram.
- Tax deductible receipt



Brain tumor surgery when accessible, requires a highly skilled team of health professionals to safely remove as much of the tumour as possible while avoiding damage to normal tissue essential for brain function.

Classic Copper Partner Benefits

Financial Contribution of \$1,000 (several available)

- Placement of your company name on event related marketing material.
- Placement of your company logo on your table at the Gala Dinner.
- Your company logo and link on the Dainere's Rainbow website, www.daineresrainbow.com.au.
- Certificate of appreciation acknowledging your generous contribution.
- Promotion in the Dainere's Rainbow of Hope e-newsletter and on social media pages Facebook and Instagram.
- Tax deductible receipt

Cool Community Partner Benefits

Dainere's Rainbow welcomes local business, families and individual members of the community to offer their support.

Your contribution may be in the form of goods, services, vouchers, discounts or cash. There is no minimum amount required. As a community partner you will receive:

- Your Company Name and website/social media link listed on the Dainere's Rainbow website.
- Your company name listed at the Gala Dinner on Event Partner Brochure.
- Promotion in the Dainere's Rainbow of Hope e-newsletter and on social media pages Facebook and Instagram.
- Certificate of appreciation acknowledging your generous contribution.

The products you so kindly give will be offered in the Charity Live and Silent Auction, Raffle Prizes, Lucky Door and other Prizes at the Gala Dinner. Types of Good and Services you may like to contribute are:

- Accommodation Packages
- Holidays
- Unique experiences
- Bus, Flight, Train or Hire Car Vouchers
- Hampers
- Fine Wines
- Restaurant Vouchers
- Beauty and pampering Products and Services
- Jewellery (Men's and Women's)
- Artwork
- Prints
- Household Furniture
- Household Services
- Gardening Services
- Gardening Items
- Motor Vehicle Services
- Home Electrical Appliances
- Home Entertainment
- Sports Memorabilia
- Music Memorabilia
- Tools
- Sporting Packages
- Children's Toys
- Variety of Gift Vouchers

Couldn't find a package that suits you? ... Tailor a package!

We would be more than happy to meet to discuss and tailor a Partnership Opportunity specifically to suit your needs. This could be for decorations, entertainment, media advertising, merchandise, or something special to you.

Please make an enquiry as we would absolutely love to work with you.

With Our Gratitude

Your consideration is greatly appreciated. We would like to extend our sincere gratitude for taking the time to explore the 2024 Decades Gala Dinner partnership opportunities. We look forward to working with you.

For Enquiries

If you would like to discuss any of the enclosed Partnership Opportunities; please contact:

Yvonne, Stephen, Nalani or Jarrett (Fund Founders) Telephone: **0412 324 105** or **0433 093 669**

Email: **daineresrainbow@gmail.com**

John Mikita (Fund Patron)

Telephone: **0407 008 818**

Email: **mikitajgm@gmail.com**

Or for more information visit;

www.daineresrainbow.com.au

If you are interested in becoming a partner, please complete and return the Partnership Form, enclosed in this document.

Forms may be emailed to the Dainere's Rainbow Team at **daineresrainbow@gmail.com** or mailed to Daineres Rainbow, **PO Box 325, Mitchell ACT**



Brain cancer kill more children in Australia than any other disease

(Australian Cancer Registry 2020)



Celebrating a Decade of Dainere's Rainbow Fund

We invite you to take action, give hope and create change. Your generous contribution will help to spread awareness of childhood brain cancer and support Dainere's Rainbow where one hundred percent of all funds raised go directly to research.



Proudly supporting



Fundraising Authority Number: 1997



Follow us for the latest updates | Join the conversation [#daineresrainbow](https://twitter.com/daineresrainbow)

One hundred percent of all funds raised go towards the research of children's brain cancer at The Sydney Children's Hospital Randwick Kid's Cancer Centre.

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