



2020

Dainere's Rainbow

PARTNERSHIP PROSPECTUS



**United we can
take action,
give hope,
create change**



Dainere's Rainbow

BRAIN TUMOUR RESEARCH FUND

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*My little voice could only make
a small difference, but together,
many voices could create change.*

Dainere

(DAINERE ANTHONY 1998-2013)

Proudly supporting
Sydney Children's Hospitals Foundation



OUR MISSION STATEMENT: Dainere's Rainbow are dedicated to elevating vital awareness and raising funds for Australian Research to improve outcomes for every child 0-19 diagnosed with a paediatric brain tumour.

OUR VISION: One hundred percent cure rate for all children diagnosed with brain tumours.

Patron John Mikita and Ambassador Mark Scarborough have significantly contributed and made an impact on the growth of the organisation.

Meet our Patron, John Mikita



John Mikita is the owner of local business TransitGraphics, a specialist in graphic design and has been involved in and supported the establishment of the Dainere's Rainbow Brain Tumour Research Fund from late 2013.

John has had the privilege to know the Anthony family for many years prior to the tragic loss of Dainere in 2013. He is a proud father to two children, born and bred in the Capital and takes great pleasure in assisting the fund to help spread awareness and raise funds to bring about a cure.



Speaking at the book launch, 2010

Meet our Ambassador, Mark Scarborough

Mark Scarborough is the owner of Gungahlin business My Gungahlin. My Gungahlin is devoted to providing news and information to those that live work and play in the Gungahlin region. Mark first found out about Dainere's story after her passing when herself and Jarrett were named Young Canberran Citizens of the Year in 2013. Having also met another local Gungahlin family that lost their son, Benny to a brain tumour Mark felt compelled to help raise awareness and funds for research to find a cure for this disease.



Dainere's Rainbow is a not for profit charitable organisation that is powered by a small, dedicated team of unpaid volunteers who have enormous hearts, incredible enthusiasm and total commitment.

100% of all funds raised go directly towards brain tumour research at Sydney Children's Hospital Kids Cancer Centre.

Each year, on average 1600 people will be diagnosed with brain cancer in Australia. That means every five hours an Australian will be diagnosed with brain cancer.

(AIHW 2017)





About us

The Dainere's Rainbow Brain Tumour Research Fund was established in February 2014 with the objective to take action, give hope and create a change for children diagnosed with paediatric brain tumours. In support of The Sydney Children's Hospitals Foundation and the research of the devoted Associate Professor David Ziegler, we are working towards improving the outcomes for all children diagnosed with brain tumours.

Associate Professor Ziegler's team is investigating the basic biology and genetics of childhood brain tumours in the laboratory. Their work aims to identify agents that induce a profound anti-tumour effect. They are currently working towards the implementation of novel treatment strategies in state-of-the-art clinical trials.



Dainere's Rainbow

BRAIN TUMOUR RESEARCH FUND

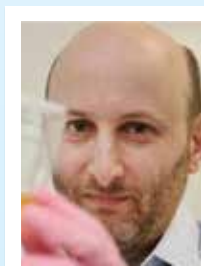
Dainere's Rainbow is a committed not-for-profit fund. One hundred percent of all funds raised go directly towards this vital research.

The fund maintains a lifetime commitment to helping eradicate this number one disease cause of death in children. As was Dainere's wish, we are dedicated to heightening awareness of paediatric brain tumours and extending practical assistance and knowledge to families. It is our hope to see her greatest wish in life of a cure become a reality.

We offer our most humble gratitude for your expression of interest and your generosity.

**Stephen, Yvonne, Nalani & Jarrett Anthony
and The Dainere's Rainbow Committee.**

Associate Professor David Ziegler, Head of Clinical Trials Program



Associate Professor David Ziegler is a paediatric oncologist, haematologist and bone marrow transplant physician. He cares for children with all forms of blood disorders and cancers and manages patients undergoing bone marrow transplantation. He has a subspecialisation in neuro-oncology

and cares for children with benign and malignant brain tumours.

Dr Ziegler trained in medicine at the University of New South Wales and graduated with first class honours in 1995. He completed the diploma of paediatrics in 1999 and was awarded the Fellow of the Royal Australasian College of Physicians in 2006.

He trained in paediatric oncology, haematology and bone marrow transplantation at Sydney Children's Hospital, Randwick (SCH) and then the Children's

Hospital in Boston.

From 2005-07 he was awarded a Fulbright Scholarship to pursue a research fellowship focused on the preclinical development and clinical translation of novel therapies for paediatric brain tumours. He was awarded a Doctorate of Medicine at UNSW in 2009.

Since 2007, Dr Ziegler has been the Staff Specialist at the Kids Cancer Centre at SCH. He has established a new clinical research program specifically designed to develop early phase clinical trials for children with cancer.

He has concurrent appointments as Clinical Fellow at the Children's Cancer Institute Australia (CCIA), and conjoint senior lecturer at the University of New South Wales. His preclinical research focuses on therapeutic targeting of the apoptotic pathway in malignant brain tumours. Within the CCIA he has also established a translational research group to directly facilitate the extension of preclinical discoveries from the laboratory to the bedside.



**Only 2 in every 10 people diagnosed will survive
for a minimum of five years.**

(Source: AIHW 2017. Cancer survival and prevalence in Australia)

Dainere's story



Dainere Anthony (& Theodore)
8.2.1998 – 24.6.2013

Dainere Monique Anthony was born at 6:11pm on the 8th of February 1998 a happy, healthy baby. Her world was turned upside down on 24th March 2009 at just 11 years of age, she was diagnosed with having a brain tumour. On 30th March 2009 it was revealed the brain tumour was an aggressive high risk Medulloblastoma: brain cancer!

She endured a ten hour surgery, highest possible doses of radiation, high dose chemotherapy with autologous stem cell transplants, many blood, platelet and plasma transfusions and she underwent numerous invasive and painful procedures. She also had to deal with countless side effects and ongoing health issues from her treatment.

Following treatment she had residual tumour remaining which

was stable however in February 2012 just three days prior to her 14th birthday, she suffered an inoperable and incurable recurrence of the disease in her spine and brain, with palliative care being the only treatment available and tragically at 7:25pm on the 24th of June 2013, she had her life stolen by this horrific disease.

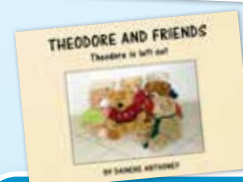
Dainere worked passionately and tirelessly to increase awareness and raise funds for paediatric brain tumour research. It was her greatest wish that no children in the future would have to suffer as she did. Dainere hoped that one day a cure for this horrendous disease would be found.

At age 12, when Dainere was granted a Starlight Foundation wish, she requested that her book and personal account of her courageous battle, *You Have To Go Through A Storm To Get To A Rainbow*, be published. Soon after, Dainere published her second book, *Theodore and Friends: Theodore is Left Out*. All proceeds from the sale of both books went directly to fund paediatric brain tumour research.

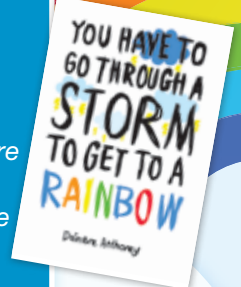
Dainere was posthumously named as The Young Canberra Citizen of the Year 2013 with her sibling Jarrett Anthony in recognition for her leadership, courage and determination to raise awareness of paediatric brain tumours in the community.

In June 2017, in the picturesque Canberra suburb of Denman Prospect, the ACT Government commemorated Dainere by naming a road, Dainere Street, in her honour.

The 2018 Myer Christmas Bear was named 'Anthony' as a tribute to Dainere and her heart-warming story of strength, optimism and her continued drive to support other children battling illness. Her story and love for Theodore reinforced that for many the Myer Christmas bear is more than just a bear.



To purchase 'You Have To Go Through A Storm To Get To A Rainbow' and 'Theodore and Friends: Theodore is Left Out', please visit the online store - www.daineresrainbow.com.au/shop or purchase a copy at any of our fundraising events.



Fundraising, Awareness and Support

\$442,467

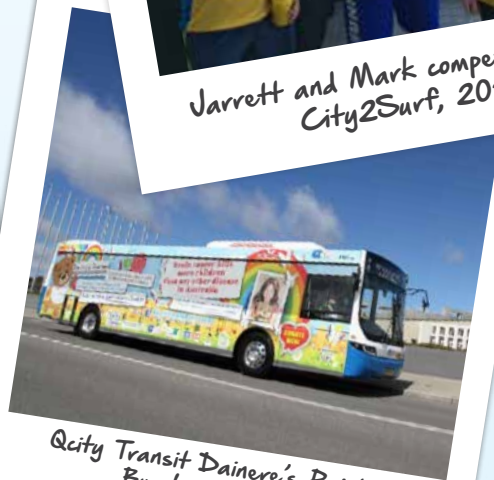
FUNDS RAISED AS OF NOVEMBER 2019



Bal Masque Gala Dinner, 2019



Jarrett and Mark competing in the City2Surf, 2016



Qcity Transit Dainere's Rainbow Bus Launch, 2017

Annual Events

Gala Fundraising Dinner

Christmas Lights Display

Dainere's Rainbow Run (Burgmann School Event)

City2Surf

Committee and Dainere's Rainbow Corporate Partners
Sydney Children's Hospital update meeting

Andante Andante ABBA Choir Christmas Fundraiser

Haunted Chop Shop Canberra Halloween Fundraiser

Awards and More

Jarrett and Dainere Anthony: Young Canberra Citizen of the year 2013

Jarrett Anthony: ACT Finalist Young Australian Of The Year 2015

Yvonne Anthony: Lifeline Canberra Woman of Spirit Award 2018

Dainere's Asteroid (308306) 2012

Dainere Street: Denman Prospect
Canberra ACT 2017

'Anthony' Myer Christmas Bear 2018

Dainere's Rainbow Service One Alliance Bank Do Good Awards Nominees.

Jarrett Anthony 7NEWS Young Achiever Awards 2020

Finalist Freemasons NSW/ACT Community Services Award.



Fundraising, Awareness and Support (cont)

Other Events

Sorbet Canberra Fashion Parades

Barbeques

Fair Stalls - Burgmann, Mother Teresa School, Holy Spirit Parish, Canberra Show, Belconnen Twilight Markets, Celebrate Gungahlin

Collection Tins

Garage Sale Trail

Canberra Show Stall

Dainere's Rainbow Merchandise Sales

Dainere's Book Sales

Crafts

Raffles

Curefest

Norwex Charity Campaign

Grill'd Local Matters

BeGiving Gungahlin Lakes Gold & Community Club

Dramatic Productions Heathers, Baskerville and The Producers Fundraising

Marketplace Gungahlin Community Rewards Program

Free Rain Kinky Boots Kinky Cocktails Fundraiser

Rise Above Cancer Convoy Support-A -Truck Dainere Memorial

Harrison School Cake Stall for Childhood Cancer Awareness Month

Caiden's Shave (Evatt Primary School)

OFT Gungahlin Jett Day Fundraiser

Onelight Foundation Brain Cancer Awareness Month Charity Initiative

Other Initiatives

BTAA Dainere's Journey - A Family's Story

QCity Transit Awareness Raising Bus Campaign (2 bus back and 1 full bus wrap) this is indefinite

Transport Canberra Bus Back (1 bus for 24 months)

Sibling iTunes Gift Card Initiative (Providing support for older siblings through the gift of music)

Collaboration and Campaigning for Paediatric Palliative Care Nurse Funding in Canberra

Panel for Creating the Role of Paediatric Palliative Care Nurse

Other Initiatives (cont)

Working on Patient and Family Programs and Support with the Paediatric Palliative Care Nurse

Collaboration in By My Side Resource for Bereaved Parents (1st in Australia)

Symptom Awareness Campaign

Sydney Children's Hospital - The Inside Story Video

Childhood Cancer Awareness Month (Morning tea for cancer and families and Gold Ribbon)

Dainere's Rainbow Website

Speaking in Schools and to Clubs to Elevate Awareness of Childhood Brain Cancer and Events

Dainere's Rainbow Social Media Pages

Dainere's Rainbow Instagram

Gungahlin Town Centre Awareness Stall

Siblings4BrainTumours Social Media Page and Support

Dainere's Rainbow Bi-Monthly Newsletter

Member of Australian Paediatric Brain Tumour Support Group

Member of CAC2 Childhood Cancer International Group

Submission to Select Committee into Funding for Research into cancers with Low Survival Rates

Printed Awareness Brochures

Monthly Giving Forms

Coin Boxes

Awareness Chatterbox

Cardboard Model Collectable of Qcity Transit Dainere's Rainbow Bus

Activity Booklet

Colouring in Pages

Regular Committee Meetings

Partner of Hand in Hand Fighting Brain Cancer

Sunday's With Hope Video Social Media Episodes (For elevating awareness)

Advisory Role for Commonwealth Department of Health Project 'Barriers to Accessing Quality Palliative Care'.

P.E.P Paediatric Palliative Care Parent Panel Workshop

Anthony Christmas Bear Book – Author Jarrett Anthoney Illustrations, typesetting and layout by TransitGraphics

You're the stars

2020 GALA FUNDRAISING DINNER

We are all united on a journey: we are a fellowship travelling together to find a cure for paediatric brain tumours. Join us for a night of glitz and glamour where you are the Celebrities at the Dainere's Rainbow 'You're The Stars' Gala Fundraising Dinner 2020 to raise awareness and funds to give every child diagnosed with a brain tumour the hope of a future.

- When** Saturday 13th June 2020
- Time** Doors open 6:30pm for 7pm start
- Where** QT Canberra, London Cct, Canberra City
- Dress** Dress as your favourite star - Movie, TV, sports, music etc. or glamorous
- Tickets** \$162 per head or \$1600 for table of ten.

For further information and bookings visit
www.daineresrainbow.com.au

The evening includes:

- Antipasto Platter (Entrée), Alternate Mains and Alternate Desserts and 4 Hour QT Drinks Package
- Coffee Cart for variety of coffee purchases
- Live Band and other Entertainment
- Raffle
- Silent and Live Auctions
- Lucky Door Prize
- Wine Bags
- Special Surprises and More!



How to get involved

We invite you to become a valued supporter of the 2020 Dainere's Rainbow 'You're the stars' Gala Dinner, our premier annual fundraising event.

With the generous support of our event partners, community donations and guests, last year's gala event raised a grand total of **\$50,945.00**. This year, we hope to significantly increase the amount.

For this special event, Dainere's Rainbow Brain Tumour Research Fund is seeking to fulfil the following partner opportunities.

Platinum Partner - \$7,000

Gold Partner - \$5,000

Silver Partner - \$3,000

Bronze Partner - \$2,000

Copper Partner - \$1,000

Iron Partner - \$500

Community Partner/s (goods, services, gift cards, vouchers or other)

We offer several tiered partnership packages, allowing you to make a contribution at your preferred level. Your contribution will give your company the opportunity to increase your community participation and to develop an association with an important cause and a well respected organisation. Additionally, attendance on the evening provides a platform to network with fellow business and political leaders in the local community.



Partnership packages basic overview

2020 Gala Dinner Partnership Packages ranging \$7,000-\$500

Partnership Benefits	Platinum	Gold	Silver	Bronze	Copper	Iron
	\$7,000	\$5,000	\$3,000	\$2,000	\$1,000	\$500
	Only 1 available	Several available	Several available	Several available	Several available	Several available
Acknowledgement of your company as the exclusive Naming Rights sponsor of the annual Gala Dinner event.	✓					
Media opportunities where available.	✓					
Verbal acknowledgement of your support by the MC at the Gala Dinner.	✓	✓				
Branding opportunities at the event, through the use of banners and other marketing material.	✓	✓	✓			
Your company logo on event related marketing material.	✓	✓	✓	✓		✓
Admission to Dainere's Rainbow Brain Tumour Research Fund Gala Dinner.	✓ (10 seats) Table of ten	✓ (8 seats)	✓ (6 seats)	✓ (4 seats)	✓ (2 seats)	
Your company logo and link on the Dainere's Rainbow Brain Tumour Research Fund website.	✓	✓	✓	✓	✓	✓
Certificate of Appreciation acknowledging your generous contribution.	✓	✓	✓	✓	✓	✓
Promotion in the Dainere's Rainbow of Hope e-newsletter and on social media pages Facebook, Twitter and Instagram.	✓	✓	✓	✓	✓	✓

A tax deductible receipt will be issued following the conclusion of the event.

TAKEN
BY GROUP ONE

Paramount Platinum Partner Benefits

Financial Contribution of \$7,000 (only 1 available)

- First Right of Acceptance for Platinum Partner for 2020 Gala Dinner
- Acknowledgement of your company as the exclusive Naming Rights partner of the annual Gala Dinner event.
- Media opportunities where available.
- Verbal acknowledgement of your support by the MC at the Gala Dinner.
- Branding opportunities at the event, through the use of banners and other marketing material.
- Placement of your company logo on event related marketing material.
- Placement of your company logo displayed on your table at the Gala Dinner event.
- Admission to Dainere's Rainbow Brain Tumour Research Fund Gala Dinner. Valid for 10 people (table of ten).
- Your company logo and link on the Dainere's Rainbow Brain Tumour Research Fund website, www.daineresrainbow.com.au
- Certificate of Appreciation acknowledging your generous contribution.
- Promotion in the Dainere's Rainbow of Hope e-newsletter and on social media pages Facebook, Twitter and Instagram.
- Tax deductible receipt



Grammy Gold Partner Benefits

Financial Contribution of \$5,000 (several available)

- Verbal acknowledgement of your support by the MC at the Gala Dinner.
- Branding opportunities at the event, through the use of banners and other marketing material.
- Placement of your company logo on event related marketing material.
- Placement of your company logo displayed on your table at the Gala Dinner event.
- Admission to Dainere's Rainbow Brain Tumour Research Fund Gala Dinner. Valid for 8 people.
- Your company logo and link on the Dainere's Rainbow Brain Tumour Research Fund website, www.daineresrainbow.com.au.
- Certificate of Appreciation acknowledging your generous contribution.
- Promotion in the Dainere's Rainbow of Hope e-newsletter and on social media pages Facebook, Twitter and Instagram.
- Tax deductible receipt



An estimated \$50 billion is needed over the next 30 to 50 years to research the causes and outcomes of brain tumours and perhaps find a cure for brain cancer.

Showtime Silver Partner Benefits

Financial Contribution of \$3,000 (several available)

- Branding opportunities at the event, through the use of banners and other marketing material.
- Placement of your company logo on event related marketing material.
- Placement of your company logo displayed on your table at the Gala Dinner event.
- Admission to Dainere's Rainbow Brain Tumour Research Fund Gala Dinner. Valid for 6 people.
- Your company logo and link on the Dainere's Rainbow Brain Tumour Research Fund website, www.daineresrainbow.com.au.
- Certificate of Appreciation acknowledging your generous contribution.
- Promotion in the Dainere's Rainbow of Hope e-newsletter and on social media pages Facebook, Twitter and Instagram.
- Tax deductible receipt

Big Screen Bronze Partner Benefits

Financial Contribution of \$2,000 (several available)

- Placement of your company logo on event related marketing material.
- Placement of your company logo displayed on your table at the Gala Dinner event.
- Admission to Dainere's Rainbow Brain Tumour Research Fund Gala Dinner. Valid for 4 people.
- Your company name and link on the Dainere's Rainbow Brain Tumour Research Fund website, www.daineresrainbow.com.au.
- Certificate of Appreciation acknowledging your generous contribution.
- Promotion in the Dainere's Rainbow of Hope e-newsletter and on social media pages Facebook, Twitter and Instagram.
- Tax deductible receipt



Celebrity Copper Partner Benefits

Financial Contribution of \$1,000 (several available)

- Placement of your company name on event related marketing material.
- Placement of your company logo on your table at the Gala Dinner.
- Admission to Dainere's Rainbow Brain Tumour Research Fund Gala Dinner. Valid for 2 people.
- Your company logo and link on the Dainere's Rainbow Brain Tumour Research Fund website, www.daineresrainbow.com.au.
- Certificate of appreciation acknowledging your generous contribution.
- Promotion in the Dainere's Rainbow of Hope e-newsletter and on social media pages Facebook, Twitter and Instagram.
- Tax deductible receipt

Iconic Iron Partner Benefits

Financial Contribution of \$500 (several available)

- Placement of your company logo on event related marketing material.
- Your company logo and link on the Dainere's Rainbow website.
- Certificate of appreciation, acknowledging your generous contribution
- Promotion in the Dainere's Rainbow of Hope e-newsletter and on social media pages: Facebook, Twitter and Instagram
- Tax deductible receipt



Classic Community Partner Benefits

The Dainere's Rainbow Brain Tumour Research Fund welcomes local business, families and individual members of the community to offer their support.

Your contribution may be in the form of goods, services, vouchers, discounts or cash. There is no minimum amount required. As a community partner you will receive:

- Your Company Name and website/social media link listed on the Dainere's Rainbow website.
 - Your company name listed at the Gala Dinner on Event Partner Brochure.
 - Promotion in the Dainere's Rainbow of Hope e-newsletter and on social media pages Facebook, Twitter and Instagram.
 - Certificate of appreciation acknowledging your generous contribution.
-

The products you so kindly give will be offered in the Charity Live and Silent Auction, Raffle Prizes, Lucky Door and other Prizes at the Gala Dinner. Types of Good and Services you may like to contribute are:

- | | | |
|--|---------------------------------|------------------------------|
| • Accommodation Packages | • Jewellery (Men's and Women's) | • Home Electrical Appliances |
| • Holidays | • Artwork | • Home Entertainment |
| • Unique experiences | • Prints | • Sports Memorabilia |
| • Bus, Flight, Train or Hire Car Vouchers | • Household Furniture | • Music Memorabilia |
| • Hampers | • Household Services | • Tools |
| • Fine Wines | • Gardening Services | • Sporting Packages |
| • Restaurant Vouchers | • Gardening Items | • Children's Toys |
| • Beauty and pampering Products and Services | • Motor Vehicle Services | • Variety of Gift Vouchers |



Couldn't find a package that suits you? ... Tailor a package!

We would be more than happy to meet to discuss and tailor a Partnership Opportunity specifically to suit your needs. Please make an enquiry as we would absolutely love to work with you.





With Our Gratitude

Your consideration is greatly appreciated. We would like to extend our sincere gratitude for taking the time to explore the 2020 Gala Dinner partnership opportunities.

We look forward to working with you

For Enquiries

If you would like to discuss any of the enclosed Partnership Opportunities; please contact:

Yvonne, Stephen, Nalani or Jarrett (Fund Founders)

Telephone: **0412 324 105** or **0437 448 131**

Email: **daineresrainbow@gmail.com**

John Mikita (Fund Patron)

Telephone: **02 6249 1655**

Email: **john@transitgraphics.com.au**

Mark Scarborough (Fund Ambassador)

Email: **mark@mygungahiln.com.au**

Or for more information visit;

www.daineresrainbow.com.au

If you are interested in becoming a partner, please complete and return the Partnership Form, enclosed in this document.

Forms may be emailed to the Dainere's Rainbow Team at **daineresrainbow@gmail.com** or mailed to Daineres Rainbow, **PO Box 325, Mitchell ACT 2911**.



We invite you to take action,
give hope and create change.
Your generous contribution
will help to spread
awareness of paediatric
brain tumours and support
Dainere's Rainbow Brain
Tumour Research Fund -
where one hundred percent
of all funds raised go
directly to research.



Proudly supporting
Sydney Children's Hospitals Foundation



Follow us for the latest updates | Join the conversation **#daineresrainbow**

One hundred percent of all funds raised go towards
the research of children's brain tumours at
The Sydney Children's Hospital Randwick Kid's
Cancer Centre.

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